### Backstryke

VISIBLE FACE ALIGNMENT ALLOWS YOU TO CLEARLY SEE IF THE FACE IS SQUARE TO THE TARGET LINE WITHOUT THE SHAFT IMPEDING YOUR LINE OF SIGHT FOR SIGNIFICANTLY BETTER ACCURACY. FORWARD PRESS STABILIZATION PROMOTES AN ASCENDING STROKE INTO THE BALL, IMPARTING TOPSPIN FASTER FOR TRUER ROLL. STROKE BALANCE
PROMOTES A FLUID, STABLE STROKE PATH THAT'S MORE CONSISTENT. ACCURATE AND LEADS TO BETTER DISTANCE CONTROL.



### **WATTS PICK TO HIT**



a. BACKSTRYKE

\$19999 each

\$9999 each

2-Ball #24302, Blade #24303, & Marxman #24301 { 33", 34" & 35" } RH

### White Hot XG

THE ODYSSEY WHITE HOT XG PUTTERS UTILIZE A MULTI-LAYER INSERT FOR PHENOMENAL PERFORMANCE WITH ANY GOLF BALL. THE SOFT, RESILIENT ELASTOMER CORE AND THE THIN, FIRM OUTER COVER COMBINE TO CREATE AN INSERT THAT DELIVERS A SILKY SMOOTH FEEL AND TRUE ROLL.

## WHITE HOT





[a]

2-BALL

WHITE HOT XG

putters

NEN

b. Rossie #24003 { 33", 34" & 35" } RH

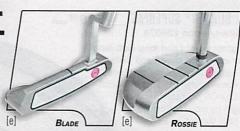
c. #1 #24004, #7 #24005 & #9 #24006 { 33", 34" & 35" } RH LH







A NEW LINE OF PUTTERS DESIGNED FOR WOMEN. WITH SOFTER AESTHETICS, IDEAL HEADWEIGHTS AND A NEW INSERT DEVELOPED FROM WOMEN'S PREFERENCES DURING TESTING.





DIVINE WOMEN'S

putters

\$17999 each d. 2-Ball #26702 { 33" & 34" } RH W

\$12999 each & Rossie #26705

{33" & 34" } RH W



\$1099 each

{ Taboo Grip #6729. Americana Grip #6728. Tempest Grip #6727, Vegas #22269 & Island Breeze #22270 }

g. MALLET

HEADCOVERS \$1999 each

{ Taboo #6735, Americana #6734, Tempest #6733, Vegas #22265 & Island Breeze #22266 }



{ Taboo #6732, Americana #6731, Tempest #6730, Vegas #22261 & Island Breeze #22262 }







VEGAS











ODYSSEY





ISLAND BREEZE

















## NEW

## a. BURNER® SUPERLAUNCH RESCUE

### Burner® SuperLaunch Rescue:

 Promotes more swing speed, more ball speed and more distance - 8 yards longer than Burner® 08 Rescues = Low, precision-place CG for high, distance enhancing launch angle = Ideal for Women and Seniors

### Burner\* SuperLaunch Irons:

- Engineered to help slower swingers launch the ball higher and carry it longer
- · Wide beveled sole offers great playability while establishing a low CG

{3H, 4H, 5H & 5-PW } RH LH

Women's #25943 { 4H, 5H, 6-PW & SW } W

3H, 4H, 5-PW or 4H, 5H, 6-PW, AW \$699.99 [stl] \$799.99 [gra] 4H, 5H, 6-PW, SW (women's) \$799.99 [gra]

## b. BURNER® SUPERLAUNCH irons #24423

### Easy to Launch, Ultra Forgiving

- Engineered to help slower swingers launch the ball higher and carry it longer
- Ultra-forgiving on every type of off-center hit
   Wide beveled sole offers great playability while establishing a low CG
   Generous offset helps straighten a slide and promote a distance-enhancing draw
   Low-profile long-iron design makes it easy to launch on a high, long, soft-landing flight

{3-PW, AW & SW } RH LH Sr

Women's #24424 { 5-PW, AW & SW } W

3-PW or 4-PW, SW	\$599.99	[stl]	\$799.99	[gra]
4-PW	\$524.99	[stl]	\$699.99	[gra]
4-PW, SW (seniors')			\$799.99	[gra]
5-PW, AW, SW (women's)			\$799.99	[gra]
Each Iron	\$74.99	[stl]	\$99.99	[gra]



# THE ULTIMATE WEAPON FOR ESCAPING THE ROUGH





c. RESCUE® 09\_

graphite NOW \$13999 each
WAS \$15989 each

New compact head shape for greater versatility, playability and confidence

- Lower CG makes it easier to launch the ball high and long
- New Low-Friction Sole promotes clean, square contact
- Aldila® RE\*AX 65-gram shaft

Rescue\* 09 #22414 & Rescue\* 09 TP #22415 { 2H, 3H, 4H & 5H } RH Sr { 3H & 4H } LH



[d]

d. BURNER® SUPERLAUNCH RESCUE\_\$129 99 each hybrid #26713

Improved SuperFast Technology package promotes more swing speed, ball speed & more distance

 Triangular high-MOI clubhead is exceptionally forgiving and easy to hit • Ultra-Thin Wall Technology creates a low, precision-placed CG for high, distance-enhancing launch angle

{3H, 4H & 5H } RH LH Sr

Ladies #26714 { 4H & 5H } RH LH

**LEGENDARY BURNER DISTANCE** 

PLUS MORE FEEL AND MORE PLAYABILITY.

a. BURNER® 2.0 irons #26666

Each iron individually engineered, resulting in the enhancement of multiple club properties that promote distance, uniform distance-gaps, increased playability, better sound and feel

Multi-Functional Sole lowers the CG and reduces turf-drag to make it easy to launch shots high and long, while the Inverted Cone in each clubface is strategically sized and shaped
 CG location in each head is precision-placed to optimize long-, middle- and short-iron flight; high COR faces promote fast ball speed for long distance in the long-irons
 Flight-control shaft designed for longer, higher long-irons and quick-stopping short-irons

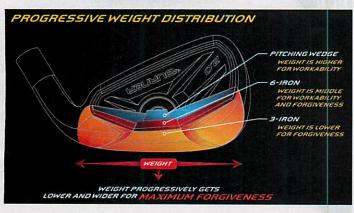
{3, 4-PW, AW, SW & LW } RH LH Sr Women's #26665 { 5-PW & AW } W

 4-PW
 \$612.99 [stl]
 \$787.99 [gra]

 Each Irons
 \$87.99 [stl]
 \$112.99 [gra]

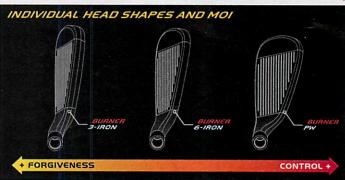
 5-PW (women's)
 \$675.99 [gra]

 Each Irons (women's)
 \$112.00 [gra]





Get the free app for your phone at gettag.mobi and see how a lower, more accessible sweet spot is engineered for distance and accuracy.





### WATTS PICK TO HIT

TAYLORMADE BURNER' 2.0

Each iron has a unique weight distribution, face thickness and progressive top line, to optimize ball flight



## b. BURNER® 1.0 irons #26671

Long-, middle- and short-irons engineered separately with SuperFast technology to promote legendary Burner distance while maintaining distinct distance-gaps from club to club

 Sophisticated cavity-badge delivers soft feel and sound; new mirrorpolish is beautiful and durable
 Updated with a new groove design that conforms to USGA rules

{4-PW, SW } RH LH

Women's #26670 { 5-PW & SW } W

4-PW \$437.99 [stl]
SW \$62.00 [stl]
4-PW, SW \$699.99 [gra]
5-PW, SW (women's) \$612.99 [gra]





wedge #24044

Exceptional Backspin - Exchangeable Face Technology (xFT) to maintain fresh high-performance grooves and a rough face surface for maximum backspin and control . CNC-milled pocket and clubface for flat, perfectly formed grooves and precise fit - Classic tear-drop shaped clubhead with nickel-chrome plating and pearl finish . KBS High-Rev shaft specially designed to promote more backspin { 50°, 52°, 54°, 56°, 58°, 60° & 64° } RH { 52°, 54°, 56°, 58° & 60° } LH



\$15999 each

\$12999 each

\$4999 anch





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[b] c. G15 \$15900 each hybrid #23138 Iron-style hybrid design with patent pending technology provides greater distance and accuracy - Offset hosel design and iron-style face position CG for higher launch and lower spin • 17-4 stainless steel • Available shafts: PING designed TFC 149H (L, Soft R, R & S) and Aldila Serrano 85 Hybrid (R & S) { 17°, 20°, 23°, 27° & 31° } RH LH Sr

a. G15 irons #23142

New Custom Tuning Port • Stronger lofts for increased distance without sacrificing launch angle . Investment cast 17-4 stainless steel, heat treated Available in PING designed AWT steel and TFC 149i graphite shafts { 4-9, PW, UW, SW & LW } RH LH Sr

4-PW \$611.00 [stl] \$786.00 [gra] Each \$87.50 [stl] \$112.50 [gra]

# PING

a. i15

\$34900 each

driver #23147

Traditional pear-shape driver engineered for workability and distance . Bulge crown design interacts with face to increase ball speed and produce a solid feel and sound . Available shafts: PING designed TFC 700D (R, S & XS) and UST Mamiya AXIV core Tour Red 69 (R & S) { 8°, 9.5° & 11° } RH LH

ь. 115

\$22900 000

\$18900 000

fairway wood #23148

Head size and shape design appeals to better players who like to work the ball - Available shafts: PING designed TFC 700F (R & S) & UST Mamiya AXIV core Tour Red 79 (R & S) { 3 (14°), 3 (15.5°) & 5 } RH LH

c. i15

hvbrid #23145

17-4 stainless steel head sized for workability & trajectory control - Internal weighting positions CG low & farther back for penetrating trajectory . Available shafts: PING designed TFC 700H (R & S) and UST Mamiya AXIV core Tour Red 85 (R & S) { 17°, 20° & 23° } RH LH

[a]

d. i15 irons #23146

Mid-sized head for workability with cavity back forgiveness . Blended set design that offers forgiveness in the long irons and more trajectory control in the mid and short irons . Investment cast 17-4 stainless steel, heat treated Available in PING designed AWT steel and new TFC 149i graphite shafts

{ 4-9 & PW } RH LH

4-PW \$699.00 [stl] \$874.00 [gra]

e. WOMEN'S FAITH DRIVER \$24900 each

Engineered especially for women, the Faith driver offers a high MOI and larger face to ensure high launching, longer carrying shots

 Its elongated head design features internal weighting to promote a natural club rotation . External weight pad positions the CG for higher trajectories and reduces spin for longer distance { 12° & 14° } RH LH

f. WOMEN'S FAITH FAIRWAY\_\_\_\_\$17900 each fairway wood #26084

Featuring a larger head engineered to increase forgiveness and launch the ball higher for slower swing speeds - Spin is increased to ensure slow swing speed golfers achieve higher trajectories and more carry distance { 3, 5, 7 & 9 } RH LH

g. WOMEN'S FAITH IRONS

A blended set comprised of maximum forgiveness irons and higher launching hybrids - Faith irons are designed exclusively for women with slower swing speeds . Large iron heads creates a higher MOI for greater accuracy and consistent distance results

{ 5H, 6H, 7-PW & SW } RH LH \$699.00 [gra]

5-PW, SW



PINE

# SCOTTSDALE putters

High-contrast alignment aids and improved sight lines make lining up the Scottsdale remarkable easy . Solid feel and consistent response of the insert will help your distance control and accuracy . The combination of TPE and high-contrast alignment aids allow you to take confident aim

{ 33", 34" & 35" } RH { 34" & 35" } LH

\$12900 each a. { Anser2 #25768 & B60 #25769 } RH LH \$15900 each b. { Wolverine #25777 } RH LH



### KARSTEN putters

### An elastomer insert in the cavity provides enhanced feel

 Weight savings redistributed to the perimeter to increase each putter's moment-of-inertia for added forgiveness . Multi-level alignment aids are designed into most models

{ 33", 34", 35" & 36" } RH { 34" & 35" } LH

c. { Anser #9183 & B60 #9185 } RH LH \$8900 each d. { Craz-E #9187 } RH LH







Five-way top with integrated textured handle . Two individual dividers . Six pockets, including a large ball pocket

- Patented Retraction Strap System
- Trunk handle Umbrella holder
- Rain hood Weighs less than 5 lbs

{ Black & Red/White/Black }



\$16500 each cart bag #25766

Tailored to women - Less than 5.5 pounds • 14-way mesh-covered, dual-colored top has individual dividers . Injection-molded putter tube with soft-touching coating

- · Eight pockets with an easily accessed beverage pocket
- Valuables pocket

{ White/Black }



g. 4 UNDER

### stand bag #23135 Weighs less than 4 lbs

■ Four-way mesh top ■ Two individual dividers . Internal bag frame . Four pockets, including large apparel, accessory, tee and ball pockets - Patented retractable strap system . Umbrella holder and rain hood

{ Navy/Grey & Black }



n. PING LOGO CAP cap #22197

\$2000 each

· Adjustable Cap

{ Black/Yellow, Red/White, Maroon/Gold, Purple/White, Navy/White, Crimson/White, Orange/White, Blue/White & Stone/Orange }









Total performance precision fit. Precise, adjustable SureFit Tour technology enables you to set the loft and lie independently to optimize ball flight for more distance and control

- Total Performance Our most technologically advanced head design delivers outstanding overall performance
- Fast Face Insert Optimized face design with a larger maximum ball speed area and improved launch and spin face map gradient for increased distance potential
- SureFit Tour Technology provides independent loft and lie adjustment - higher or lower, and for more draw or fade

## a. 910 D2

### driver

- Maximum playability and forgiveness 460cc full pear shaped driver
- Produces mid/high launch with medium/low spin

{ 8.5°, 9.5° & 10.5° standard lofts }{ AHINA72 #27206, KAILI65 #27207, ILIMA61 #27208, RIP60 #27209 & PRX GT7 #27210 } RH LH

### ь. 910 03

### driver

■ Flatter flight with improved spin and trajectory control ■ 445cc, deep face, classic pear shape driver ■ Produces mid launch with medium/low spin { 8.5', 9.5' & 10.5' standard lofts } { AHINA72 #27211, KAILI65 #27212, RIP60 #27213 & PRX GT7 #27214 } RH LH

Go online to www.edwinwattsgolf.com or see a sales associate for custom fitting.





Call for Price

d. 909F3 \*199<sup>99</sup> ench fairway wood #21476 {13', 15' & 18' } RH

[a]

e. 909H \$189 99 each hybrid #21477 {17', 19', 21' & 24' } RH {19' & 21' } LH

**WATTS PICK TO HIT** 

you to quickly set loft

## f. VOKEY SPIN MILLED\_ wedges

Low, mid and full bounce options in key lofts
Special, tour inspired sole configurations

 Soft 8620 carbon steel
 Non-glare Tour Chrome, Oil Can and Black Nickel finishes

#1 wedge on the PGA Tour = Spin Milled technology { Oil Can #21484, Tour Chrome #21485 &

Black Nickel #21486 } { See chart for availability }





### **WATTS PICK TO HIT**

VOKET SPIN MILLED WEDGES

Very popular, these are offered i many loft/bounce combinations and three attractive finishes.



### 2010 Rules Conforming

2008	Law Bounce (RH)	Mid Bounce (RH)	High Bounce (RH)	Mid Bounce (LH)
48"		48*06 (TC, OC)		48•06 (TC)
50"		50+08 (TC, OC)		50•08 (TC)
52"		52.08 (TC, OC, BN)		52•08 (TC)
54"	54+08 (TC, OC, BN)	54•11 (TC, OC, BN)	54-14 (TC, OC, BN)	54•11 (TC)
56"	56+08 (TC, OC, BN)	56+11 (TC, OC, BN)	56-14 (TC, OC, BN)	56•11 (TC)
58"	58+04 (TC, OC, BN)	58-08 (TC, DC, BN)	58-12 (TC, OC, BN)	58•08 (TC)
60"	60-04 (TC, OC, BN)	60-07 (TC, OC, BN)	60-10 (TC, OC, BN)	60•07 (TC)
62"		62•07 (TC, OC)		62•07 (TC)
64"	THE REAL PROPERTY.	64.07 (TC, OC)		64-07 (TC)